

Calypso Watches, official partner of The Color Run™



The youth brand of the Festina Group will sponsor, for second consecutive year, the running event.

Calypso Watches has renewed the sponsoring agreement with The Color Run™ to become the Official Watch of the event and will be present in a selection of races taking place in Spain, France, Italy, United Kingdom and Belgium from April until November, 2017.

The Color Run™, also known as the "Happiest 5k on the Planet" is a unique five-kilometer paint race held in over 300 cities across the world in which the main goal is to have fun while promoting an active and healthy lifestyle. Colors, fun, sport and music are the absolute stars of the event.

This agreement contributes to consolidate the positioning of Calypso Watches, a brand aimed at a young and cosmopolitan public characterized by its portfolio of colorful and fun watches, two key features in the identity of The Color Run™.

The colour explosion

Calypso is made for the young, demanding and trendy. A colorful & affordable collection for him and her, that allows a different look for every day. Calypso is considered as the brand for the urban mobile youth, enjoying life with limitless dreams; original watches for those who want to stand out in the crowd, for people who prefer to express their individuality, these watches are made for people who reject the idea of simply following fashion; a collection designed for those who want to add a personal touch in a world of color and design.

CALYPSO

WATCHES

The Color Run



K5740-1

K5740-2

K5740-3

K5740-4

K5740-5

K5740-6

Women's Digital Chronograph
Case diameter: 39.60 mm
10 ATM



FESTINA GROUP

CALYPSO

WATCHES

The Color Run



k5738-1

k5738-2

k5738-3

k5738-4

k5738-5

k5738-6

k5738-7

k5738-8

Women's Digital Chronograph
Case diameter: 29 mm
10 ATM



FESTINA GROUP

CALYPSO

WATCHES

The Color Run



K5696-1

K5696-2

K5696-3

K5696-4

Men's Digital Chronograph
Case diameter: 54mm
10 ATM

FESTINA GROUP

With over 30 years of history, the Festina Group is today a prestigious international company specialised in the production and marketing of popularly priced watches movements and precision parts.

Currently, the Group manufactures five brands of watches for the general market (Calypso, Lotus, Festina, Jaguar and Candino) and two jewellery brands (Lotus Style and Lotus Silver).

The Group's head office is located in Barcelona while our major production centres are in Switzerland and Spain.

Today, the Group has seven subsidiaries (France, Germany, Italy, Benelux, Switzerland, Czech Republic - Poland and Chile), is present in over 90 countries on the five continents and sells 5 million watches a year.

The quality of the firm's products, the excellent value for money and the special attention paid to post-sales service all contribute to making the Festina Group leader in many strategic markets.